

## Welcome to a New Year with the Brown School Evaluation Center

### Our Vision

A world of evaluative thinkers who are continuously improving efforts to create equitable social impact.

### Our Mission

We partner with people and organizations in pursuit of equitable outcomes by providing services, supporting learning, and amplifying impact.

At the start of this new year, the Evaluation Center team remains clear on our commitment to strengthen our community and support our partners' use of evaluation. We're excited for the growth and continuous learning this year will bring for our partners and team.

In early 2023, the Evaluation Center shared our updated [vision and mission](#) along with the strategic priorities we continue to support — evaluation planning and implementation services, facilitating learning opportunities, and supporting the development of useful data and evaluation products.

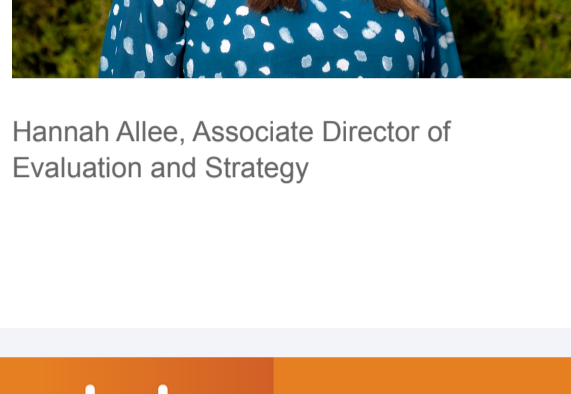
Over the course of last year our team continued working with **15 organizational partners, 40 course participants, and 97 grantee organizations** to tell their stories to advance equitable social impact. A few special highlights were:

- Forty-three individuals, more participants than ever, joined our Advanced Learning Certificate courses in [Program Evaluation](#) and [Data Visualization](#).
- In partnership with The Cigna Group Foundation and contributions from their 97 grantees, we [published an impact report](#) about their Healthier Kids for Our Future grant initiative that supports programs reaching over 250,000 individuals across the US.
- Two manuscripts from RADx Up were published, as the result of our collaboration with Washington University School of Medicine on two different studies that explored [COVID-19 testing and vaccination among underserved populations in the St. Louis region](#).

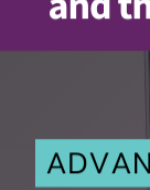
We're committed to continuing advancing equitable social impact in 2024 and remain inspired by everything you do to address injustice in your corner of the world. Looking forward to a year with many more highlights to share.

In partnership,

Hannah



Hannah Allee, Associate Director of Evaluation and Strategy



## Upcoming Events

### Brown School Professional Development and the Evaluation Center

ADVANCED LEARNING CERTIFICATE

## DATA VISUALIZATION AND COMMUNICATION

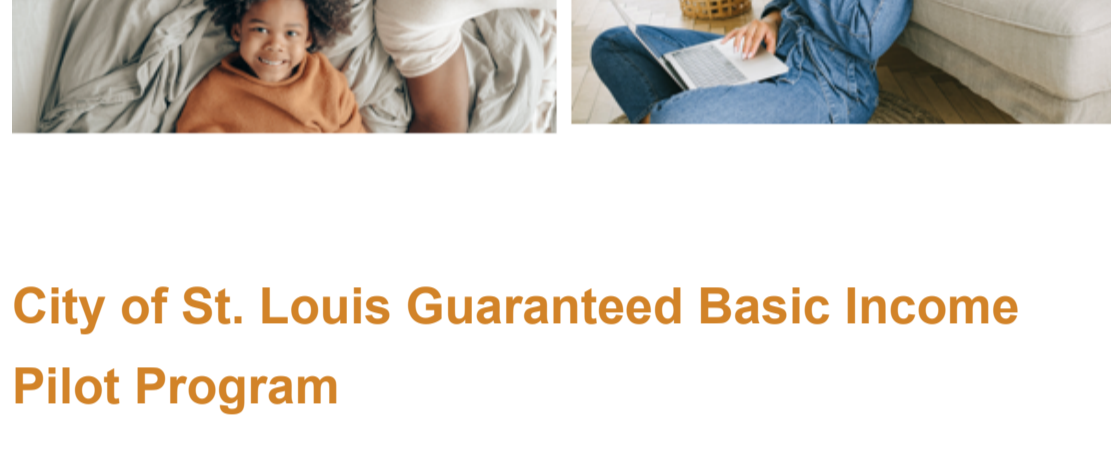
ONLINE PROGRAM | 5 SESSIONS

APPLY TODAY

- **Applications accepted now through January 28, 2024 for the Advanced Learning Certificate in Data Visualization & Communication.** The 10-week program includes online classes on alternating Fridays: February 9, February 23, March 8, April 5, and April 19, from 8:30 am - 12:30 pm (CST).
- **Join the Evaluation Association of St. Louis for a networking event to meet and learn from other evaluation and evaluation-adjacent professionals in the St. Louis region.** This in-person event will take place on February 14 from 3:00- 4:30 pm at the Deaconess Center for Child Well-Being, 1000 North Vandeventer Ave., St. Louis, MO 63113 .



## Featured Project



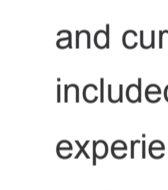
## City of St. Louis Guaranteed Basic Income Pilot Program

The Evaluation Center and [Social Policy Institute](#) are partnering with the [City of St. Louis](#) and [Office of the Treasurer](#) to evaluate the City's [Guaranteed Basic Income \(GBI\) Pilot Program](#). **The pilot program provides \$500 in direct cash assistance to 540 households for 18 months, from fall 2023 to spring 2025.**

It aims to improve the stability and upward mobility of families by enabling them to use the monthly payments where they are needed most. Analysis from pilot programs across the country show how recipients spend these payments on the essentials for their families — groceries, utilities, childcare, and more.

The partnership started with evaluation planning to create a logic model, prioritize evaluation questions, and design the evaluation, and will continue with evaluation implementation into mid-2025. **The evaluation will measure changes in families' economic mobility and overall well-being as a result of receiving the basic income payments.**

The program is funded by the American Rescue Plan and with philanthropic support from the Jack Dorsey #Startsmall Philanthropic Initiative partnered with the [Deaconess Foundation](#).



## Evaluation in Action

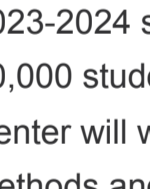
- **Evaluation Center coordinators Ashley Moore and Kayla Manley each attended a Bureau of Justice Assistance (BJA) conference alongside our partners at The SoulFisher Ministries.**

The conferences brought together a diverse group of BJA grantees, their evaluators, and participants from across the country, all dedicated to building skills and reentry support services for formerly and currently incarcerated individuals. Conference sessions included topic discussions around the importance of lived experiences to help grantees develop stronger partnerships across fields, and evidence-supported benefits of Fair Chance Hiring and ways to increase buy-in from local employers.



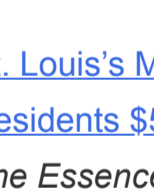
Evaluation Coordinator, Kayla Manley (far right) attended Bureau of Justice Assistance conference.

- **The Gateway Early Childhood Alliance sought feedback on its pilot Administrative Capacity Building Program.** It collaborated with the Evaluation Center to conduct a survey of early childhood providers who were working with capacity building partners to strengthen their childcare programs. After analyzing the survey data, we facilitated a data interpretation discussion with the Alliance team. This gave us an opportunity to highlight key findings and co-interpret the data that the Alliance will use for decision-making about its program.



## New Partnership

**Eye Thrive, a St. Louis non-profit, offers free vision services to K-12 students from historically underserved communities.** During the 2023-2024 school year, Eye Thrive will offer vision services to more than 20,000 students via school visits and mobile vision clinic events. The Center will work with Eye Thrive to assess and improve its data collection methods and tools.



## In the News

[City Launches Guaranteed Basic Income program for families](#)  
*The St. Louis American*, October 26, 2023

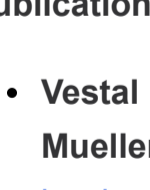
[St. Louis's Mayor, Tishaura O. Jones, Is Launching Program to Pay Residents \\$500/Month To Help Rebuild the Community](#)  
*The Essence*, October 17, 2023

[St. Louis will send struggling families \\$500 a month. Here's how it will work.](#)  
*St. Louis Post-Dispatch*, October 11, 2023

[Medicaid expansion in Missouri led to reduction in out-of-pocket costs](#)  
*The Source*, October 11, 2023

[City of St. Louis, Offices of the Treasurer and Mayor Announce Launch of the STL Guaranteed Basic Income \(STL GBI\) Pilot, Outline Timeline and Eligibility](#)  
*City of St. Louis*, October 10, 2023

[St. Louis City announces launch of guaranteed basic income pilot](#)  
*KMOV*, October 10, 2023



## Share Our Work

### Publication

- Vestal LE, Schmidt AM, Dougherty NL, Rolf L, Newland JG, & Mueller NB (February 2024). [COVID-19 related facilitators and barriers to in-person learning for children with intellectual and development disabilities: a follow-up](#). *Journal of School Health*. 94(2): 105-116.

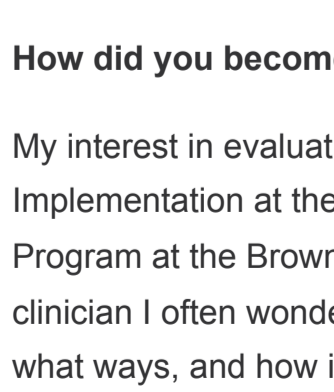
### Presentation

- Burlis T, Griffith J, Hageman H, Hanson J, Jacobsen H, Gershwin K, Rolf L. Use of a Standardized Patient Team Experience to Improve Learner Interprofessional Collaboration and Teamwork. 16th Annual BJH Multidisciplinary Research Conference; 2023 Oct 18; virtual.



## Team Member Spotlight

### Ann Schmidt, Analyst



Ann Schmidt, Analyst

### How did you become interested in evaluation as a career?

My interest in evaluation started after taking Program Evaluation and Implementation at the Brown School. Prior to attending the Public Health Program at the Brown School, I worked as a dental hygienist. As a clinician I often wondered if what I was doing was making an impact, in what ways, and how it could be improved. Evaluation allows us to ask these types of questions, assess impact, and make decisions for improvement. As a practicum student, I was fortunate to be introduced to the Evaluation Center team who was doing exciting work in this field.

### With the return of colder weather, what are you most looking forward to?

One cold weather activity my family and I enjoy is snow skiing. We recently introduced our two children to skiing and were so excited that it's an activity they both want to do again. It's something we can experience together as a family and are all looking forward to skiing in Colorado in early 2024.

### Do you volunteer anywhere?

For the past nine years, I have volunteered time at our local youth football and cheerleading club, supporting players and cheerleaders aged 5 to 14. I also serve on the Dental Assisting and Dental Hygiene Program Advisory Board for Lewis and Clark Community College in Godfrey, IL.

[Unsubscribe](#)

This email was sent by Brown School at Washington University in St. Louis. via [Axios HQ](#)

**Evaluation Center**  
Brown School at Washington University in St. Louis  
One Brookings Drive | St. Louis, MO 63130

[evaluationcenter@wustl.edu](mailto:evaluationcenter@wustl.edu)  
[evaluation@wustl.edu](mailto:evaluation@wustl.edu)